

PROGRAMME
WELCOME DINNER
PATA ADVENTURE TRAVEL CONFERENCE & MART 2020

Venue: Grand Ballroom, 7TH Floor, Marriott Hotel Kota Kinabalu
Dress Code: Smart Casual

6.00 pm	Arrival of ATCM delegates/sellers/buyers/exhibitors/media/guests Refreshment
6.30 pm	Arrival of YB Datuk Mohammaddin bin Ketapi, The Hon. Minister of Tourism, Art and Culture, Malaysia
6.45 pm	Welcome Gimmick
6.55 pm	Opening by Emcee
7.00 pm	Speech by YB. Datuk Mohamaddin bin Ketapi, The Hon. Minister of Tourism, Arts and Culture, Malaysia
7.15 pm	Official launching of coffee table book by Universiti Malaysia Sabah (UMS) Title: Kontemporari Artis Sabah: Memperkasa Kepentingan Pelancongan Negeri di Bawah Bayu
7.20 pm	Video Presentation of Breath-taking Malaysia (Dedicated video presentation on Millennial video)
7.30 pm	Dinner Start
7.40 pm	Cultural Performance by National Department For Culture & Arts, Malaysia
8.00 pm	Performance by Sabah local artists
8.20 pm	Cultural Performance by National Department For Culture & Arts, Malaysia